

Attachment A

CEAP's STRATEGIC DIRECTIONS

The **November 2008 Strategic Planning Workshop** primarily aimed at developing measures to strengthen the organization in the light of the challenges faced by Catholic Education in the Philippines at this crucial time in the nation's history. Central to this organizational strengthening is regionalization. To intensify the efforts at regionalization as a response to the need to make CEAP responsive to the varied contexts and issues at the regional level but at the same time retaining its unity of purpose and direction, a restructuring of the organization was effected. This restructuring, both internally and externally, shall aim to define CEAP's role locally, nationally and internationally. The following growth areas and directions shall guide the organization.

- **Organizational Strengthening and Capability Building**

Strategic Direction: CEAP shall continue to be a strong national association, prioritizing regionalization through empowering and strengthening the regions. This significant shift in direction and functions in CEAP necessitated the restructuring of the National Secretariat.

Further, the CEAP shall continue with its capability-building programs to effect transformative leadership and the delivery of quality programs and services.

- **Networking and Linkage-Building**

Strategic Direction: CEAP shall continue to network with international and national government and non-government organizations, to represent the interests of Catholic education and undertake common initiatives in the light of the teachings of the Church. CEAP shall maintain credibility and integrity in advocating its views and positions thereby effecting a positive influence.

- **Advocacy and Communications**

Strategic Direction: CEAP shall strengthen the communication system among the national office, regions, member schools and its publics in support of regionalization, programs development and implementation and resource generation. This communication system shall ensure a pro-active, synergistic response to prevailing and emerging issues and concerns of private education, firmly grounded on Sacred Scripture and Church teachings.

- **Programs and Research**

Strategic Direction: CEAP shall develop and implement association-wide pillar programs to enable the regional offices and member schools to integrate these into the schools' curricular and extra-curricular offerings. These **JEEPGY** pillar programs are as follows: Justice and Peace Education, Engaged Citizenship, Environment and Sustainable Development Education, Poverty Reduction, Gender and Development and Youth Empowerment. In support of these pillar programs and growth areas, CEAP shall build its research infrastructure and capabilities.

- **Resource Generation**

Strategic Direction: CEAP shall pursue resource generation tapping external or foreign funding agencies as well as domestic public and private institutions.

ATTACHMENT B

Update Report from the President

Consonant with the strategic directions identified in the November 2008 Strategic Planning Workshop, the following projects, programs and activities have been undertaken from 12 January 2009 (First Quarter Board Meeting) to the present. Some of these are follow-ups on some matters mentioned in the January 2009 Update Report. However, some matters in the January 2009 report are not herein mentioned given that these are works in progress.

The reports of the commissions/committees and regions are also not in this report. The commission/committee and regional reports will be part of the CEAP Annual Report that will be distributed during the 2009 National Convention.

Organizational Strengthening and Capability-Building

- **Regional Visits of the President**

From June to May, the CEAP President went on several regional visits to discuss the strategic directions of CEAP. Among the regions visited were Regions 3, 4, 12, 13 and CAR.

- **Restructuring of the CEAP National Secretariat**

The 2008 CEAP National Assembly strongly recommended regionalization of the association in order to bring its services closer to the provinces and cities. This implies more initiative and implementation responsibilities on the regional level. In this regard, the role of the national office becomes one of an enabler – vision-mission goals promotion, resource generation and mobilization with national and international agencies, program planning and dissemination, research, strategic communications and advocacy plans and structure, representation of CEAP in national government and non-government organizations and finance management.

Due to these significant shifts in direction and functions in CEAP, the restructuring of the National Secretariat was inevitable. Thus, the CEAP National Secretariat is at present composed of an Executive Director, Executive Assistant, Plans, Programs and Research Officer, Finance and Administrative Services Officer, Advocacy and Communications Officer, Communications Assistant and Accounting Assistant.

- **2009 CEAP National Convention (16 – 18 September 2009)**

Aptly themed “*Hold It in Trust: Leadership as Stewardship*”, the 2009 National Convention as expressed by member schools of CEAP during the 2008 National Convention in Davao responds to the intense clamor for a stronger partnership between the local Church and CEAP. The Bishops have been invited to attend the national convention and the participants are to be grouped according to their ecclesiastical provinces to allow them to interact with their respective Bishops. The proposed design of the regional assemblies is expected to be aligned with the design of the national convention. The three-day convention will be at the Tent, Manila Hotel.

The CEAP Superintendents' Commission will hold its assembly on 14-15 September 2009 while the CEAP Retirement Commission Assembly will be on 15 September 2009. These two assemblies will also carry the theme of "stewardship" as it is contextualized in these commissions.

- **Pope Benedict XVI Summer Festival of Catechesis and Christian Formation**

The festival was successfully held last 20-22 May, 2009 at the DLSU with more than a thousand participants from all over the country. The three-day festival aimed at ongoing formation of all Christian Living Educators, Campus Ministers and Catechists and at providing an opportunity for sharing of experiences among the educators and catechists in public and private school systems. Three important topics were highlighted: *Spirituality of Catechists and Religion Teachers* presented by Most Rev. Honesto Pacana, SJ, DD, Bishop of Malaybalay, *Synod of Bishops: The Word of God in the Life and Mind of the Church* presented by Most Rev. Broderick Pabillo, DD, Chairman of CBCP-NASSA and *Strategic Directions on Integral Faith Formation* presented by Rev. Msgr. Gerardo Santos, Ed.D., CEAP President.

- **Certificate in Catholic Schools Leadership Program (CCSLP)**

While the CCSLP is a brainchild of CEAP-NCR, participants to this year's program which was held at St. Joseph's College, Quezon City on 15-30 April, 2009 included representative from the regions. In fact, it is envisioned that this program will be brought to the regions and may be the banner program of yet another dream, a CEAP Institute for Continuing Education (CEAP ICE).

Networking and Linkage-Building

- **CEAP as Chairperson of COCOPEA**

As Chairperson of the Coordinating Council of Private Educational Associations (COCOPEA), CEAP was at the forefront of several networking and linkage-building activities especially in protecting and promoting the welfare and interests of private education and in advancing its advocacies on engaged citizenship, good governance and social transformation in the light of the teachings of the Church.

As a credible organization, CEAP/COCOPEA figured prominently in several government and non-government initiatives such as the Presidential Task Force on Education (PTFE), Education Nation and the Voter's Education Program of the Financial Executives Institute of the Philippines (FINEX). There are open lines of communication with the Commission on Higher Education (CHED), Department of Education (DEPED), TESDA, House of Representatives particularly the Committee on Technical and Higher Education (CHTE) and the Senate Committee on Education.

Further, COCOPEA has signed memoranda of agreement/understanding with various groups such as the Business Processing Association of the Philippines (BPAP), Commission on Information and Communications Technology (CICT) and PMAP to strengthen academe and industry linkages. COCOPEA has also worked with various

groups such as the Bangko Sentral ng Pilipinas, National Institute of Policy Studies in recent months.

All these networking and linkage-building hope to effect a positive influence not just on the educational landscape but on our collective effort at nation building.

Advocacy and Communications

Very closely related to the twin tasks of networking and linkage-building are the tasks of advocacy and communications. CEAP as the lead association of COCOPEA in the area of advocacy and engaged citizenship and in fulfillment of its mandate to be the voice of Catholic Education in the Philippines has exercised leadership in finding solutions to several issues and concerns.

- **Statement on the Presidential Task Force on Education (PTFE) Recommendations**

On 29 January 2009, CEAP released the statement titled *“An Urgent Need for Consultation and Clarity”* which is a position on the recommendations of the PTFE. CEAP respectfully urged that with the exception of Engineering, Architecture and Accountancy – which need five years for international respectability – the national discussion initiated by the PTFE and encouraged by the CHED Chair in his regional consultations continue, and that the mandatory implementation of the PTFE recommendations be deferred for at least one year. On 16 February 2009, COCOPEA with the Philippine Business for Education (PBE) issued a statement that adding two years to Basic Education is more advantageous to the poor. The statement reiterated that “any effective solution should meet two parameters: (1) the introduction of any additional schooling—at least 2 years more according to global standards—in pre-tertiary education (called pre-university by some, basic education by others), and (2) the need for Government to develop funding strategies to meet this objective.”

- **Statement on the Nursing Curriculum**

On 6 April 2009, COCOPEA’s position paper on the Nursing Curriculum was released. Anchored on two guiding principles namely: workable student load in eight semesters and maximum transferability for students, the position paper was a result of a series of meetings with CHED, Technical Committee on Nursing Education (TCNE), Association of Deans of Philippine Colleges of Nursing (ADPCN) and the Board of Nursing

CHED Memorandum Order Number 14, series of 2009 (CMO No. 14, s. 2009) with subject: Policies and Standards for Bachelor of Science in Nursing (BSN) Program was signed by CHED Chairman Emmanuel Angeles on 28 April 2009. CMO 14, s. 2009 replaced CMO No. 5, s. 2008. A study of CMO 14 shows that some crucial points in the COCOPEA position paper were not adopted. On its next Board Meeting, it is imperative that COCOPEA discusses this concern.

- ***EHEM Forum with Publishers***

To bring attention to corruption—one of the gravest social ills that has permeated our social culture, weakened our moral fiber and destroyed our national integrity, a session titled “*Integrity Development for Publishers*” was held last 28 April 2009 at the St. Paul University of Manila Coffee Shop. The resource person was Fr. Albert Alejo, SJ, prime mover of *Ehem!*, a nationwide anti-corruption movement. Participants from the long time partners of CEAP in the publishing industry were invited. Fr. Alejo’s presentation was very well-received as both CEAP and its partner-publishers share the desire to contribute to a corruption-free Philippine society.

- **Pending Bills in Congress (Tuition, Magna Carta for Students and RH Bill)**

The past months saw the urgent need for a more vigilant and pro-active involvement of CEAP in light of the many pending House Bills tackling issues on private higher education such as the regulation and allocation of increase in tuition and other fees and the Magna Carta of Students.

On the issue of tuition fees, a position paper was submitted by COCOPEA which encompassed the various issues such as a moratorium on the increase in tuition fees or an unreasonable restriction in determining the rate of tuition fee increases, the restrictions on the collection and allocation of tuition and other school fees and the constitution of a Tuition Board that shall be considered supreme over the governing body of the private educational institutions. COCOPEA finds the “consolidated bill to be an unreasonable supervision and regulation of private educational institutions, almost bordering on CONTROL.” Further, the provisions of the proposed bills (both in the Senate and House of Representatives) are against the principles of academic freedom and institutional autonomy.

On the Magna Carta of Students, the COCOPEA position on the consolidated bill was submitted second week of May 2009. Basically, the position manifests the same position COCOPEA took in the past on the difference between private and public education, the difference between basic education and tertiary education, student admission, students’ right to organize, student representation in the Board of Trustees/Regents and other issues

On the RH Bill, CEAP has joined the clamor of the CBCP and some lay groups in advocating for the scrapping of the present RH Bill filed in Congress. With the assistance of Fr. Joel Tabora SJ, President of Ateneo de Naga and Atty. Rose Sergio also of Ateneo de Naga, an Alternative RH Bill was drafted and submitted for possible interface with the present proposed bill.

- ***COCOPEA’s Kapihan para sa Kinabukasan ng Kabataan***

CEAP was instrumental in organizing meetings and dialogues with relevant government agencies. The first “*Kapihan Para sa Edukasyon ng Kabataan*” was held with Sec. Jesli A. Lapus of the Department of Education as guest/resource person on 18 March 18, 2009 at the Institute of Social Order, Ateneo de Manila University, Quezon City. At least 150

school officials from NCR and Regions 1, 3 and 4 as well as the presidents and key officers of the member-associations of COCOPEA attended the Kapihan.

Another *kapihan* is set on 2 July 2009 with Senator Mar Roxas, Chair of the Senate Committee on Education. Of primary concern for this *kapihan* are the pending bills affecting private education. Another *kapihan* will be set with Hon. Cynthia Villar, Chair of the House of Representatives' CHTE.

- **Education Nation**

CEAP attended the 18 May 2009 launch of Education Nation which was spearheaded by PBE. Education Nation is a national movement for education reform aiming to build the biggest constituency for education reform. Education Nation shall use the 2010 elections as springboard for its advocacy and will call for an education president and an education government.

Following the launch are activities which include a town hall meeting with “presidentiables” on the agenda of education sponsored by the Movement for Good Governance (MGG) and workshops on various areas of concern such as Education, Governance and Financing (July 16, 2009), Basic Education Cycle (August 20, 2009), Teacher Quality and Welfare (September 17, 2009), Higher Education (October 15, 2009) and Alternative Learning System (November 19, 2009). COCOPEA is sponsoring the workshop on higher education.

Further, partnership with PBE and MGG will be tapped for the CEAP National Convention where those aspiring to run for the presidency in 2010 will discuss their platform on private education on the 3rd day of the convention. COCOPEA will also be invited to attend this forum. The mechanism of a Philippine Education Report Card as proposed by Education Nation will be utilized.

- **“Bida, Be the Change” Youth Camp**

The success of “*BIDA, Be the Change*” Youth Camp make it ripe for replication by other regions. In July, the Davao Association of Catholic Schools (DACS) will hold its own “*Bidahan*” camp. It is expected that the rest of the regions shall hold their own “*Bidahan*” camps so that the message to the youth to “Be the Change towards a Morally Rebuilt Nation” resonate in the country. Further, plans for solidifying the gains of the camp are afoot as it is envisioned that the *Bidahan* program goes beyond the camp and 2010. As a *culture change program*, Bidahan seeks to address the problem of youth apathy and cynicism and needs support from critical sectors and stakeholders. The organizing committee also committed to share the “*Bidahan*” framework to COCOPEA schools.

- **HR 1109**

In response to the 5 June 2009 statement of the Catholic Bishops Conference of the Philippines (CBCP) appealing to the House of Representatives not to pursue HR 1109, CEAP released the statement “*Oppose Con-Ass, Defend the Constitution and Build*

Genuine Democracy” after an assembly of over 300 school heads in NCR was held last 10 June 2009 at Nazarene School and consultations with CEAP Regional Directors. In the same assembly, CEAP called on its schools to use “circles of discernment” and released Guidelines on Discerning a Christian Response to HR 1109. These guidelines were drafted by Fr. Jojo Magadia, SJ and presented to the body by Ambassador Tita de Villa of PPCRV. Bishop Broderick Pabillo, D.D also presented his thoughts on Con Ass.

The CEAP statement unequivocally declared opposition to HR 1109, full support for a Constitutional Convention after May 2010 as previously articulated by CBCP and commitment to the youth’s right of suffrage and need for political education as part of Roadmap 2010 and the larger task of building genuine democracy.